

## MEMBER BENEFITS

# WHAT ARE THE DIFFERENCES IN MEMBERSHIP LEVELS?

KCEDA has different levels of membership that have different rights, where at each level, you have the choice to extend your membership up to three years. If you refer to the table below, you can see how these membership levels and the benefits received vary.

A Platinum Level Member will hold or assign one (1) seat to the Board of Directors. Once a Platinum Level Member has been approved by the Board of Directors, they shall be appointed to the Board of Directors immediately.

The Board of Directors shall have two (2) members as voted on by the Gold and Silver Level Members at the Annual Meeting.

The Board of Directors shall have three (3) members as voted on by the Regular Members at the Annual Meeting.

Customized Benefits	<b>Platinum</b> \$5,000 per year	<b>Gold</b> \$2,500 + per year	<b>Silver</b> \$1,000 + per year	<b>Regular</b> \$500 per year
Private Briefings	•			
Facilitated Introductions	•			

## **Civic Leadership**

Opportunity to serve on the KCEDA Executive Committee	•	•	•	•
Opportunity to serve on the KCEDA Board of Directors	•	•	•	•
KCEDA Strategic Advisory Committee participation	•	•	•	•

## **Special Events & Opportunities**

Exclusive KCEDA Event Invitations	•			
Attendance at KCEDA Member Events	•	•	•	•
Attendance at KCEDA New Member Orientation Meeting	•	•	•	•

## **Company Recognition**

Featured logo/visibility on KCEDA marketing materials, website and publications	•			
Opportunity to include a KCEDA testimonial on KCEDA website, including name, title and company name	•	•		
Heightened visibility on KCEDA marketing materials and publications	•	•		
Linked logo on the KCEDA website	•	•	•	•
Public introduction at KCEDA Board of Directors meeting	•	•	•	•
Access to members-only online resources including membership directory and events calendar	•	•	•	•

## **Economic Research & Other Resources**

Access to KCEDA research staff and capabilities	•	•	•	•
Preferred pricing on economic resources and consulting	•	•	•	•