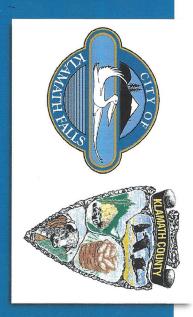


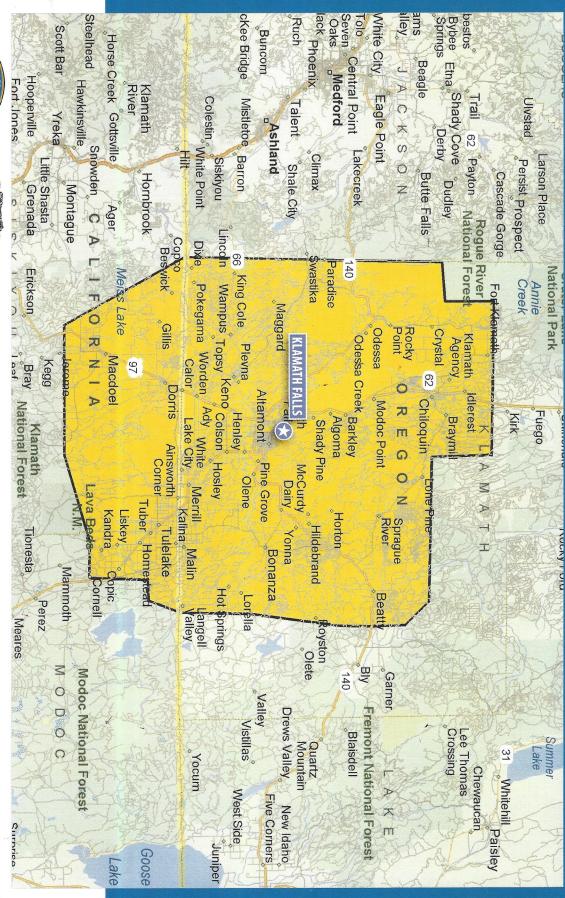
PRIMARY RETAIL TRADE AREA DEMOGRAPHIC PROFILE

Klamath Falls, Oregon

Prepared for
City of Klamath Falls, Oregon
October 2015











Contact Information

Nathan Cherpeski, City Manager City of Klamath Falls P.O. Box 237 Klamath Falls, Oregon 97601

Phone 541.883.5316 ncherpeski@klamathfalls.city www.klamathfalls.city

2015 2020	2010	2020	2015	Per Capita Income	2020	2015	Median Home Value	2015	Median Household Income	Vacant Housing Units	Renter Occupied Housing Units	Owner Occupied Housing Units	2020 Housing Units	Vacant Housing Units	Owner Occupied Housing Units	2015 Housing Units	Vacant Housing Units	Renter Occupied Housing Units	Owner Occupied Housing Units	2010 Housing Units	Vacant Housing Units	Renter Occupied Housing Units	Owner Occupied Housing Units	2000 Housing Units	Housing Unit Summary	2015-2020 Annual Rate	2020 Average Family Size	2020 Average Failiny Size	2015 Families	2010 Average Family Size	2010 Families	2015-2020 Annual Rate	2020 Average Household Size	2020 Households	2015 Average Household Size	2015 Households	2010 Average Household Size	2010 Average Household Size	2000 Accepted Size	Household Summary	2015-2020 Allitudi Rate	2020 Total Population	2010 Group Quarters	2015 Crain Outston	2010 Total Population	2010 Total Population	2000 Total Population	Donulation Summary
																															-				,		Ť											
41.7 42.5	40.7	\$25,848	\$22,619		\$204,338	\$179,784	\$43,033	\$38,588		14.6%	31.8%	53.6%	32,632	14 2%	31.0%	32,247	13.9%	30.0%	56.1%	31,623	11.1%	29.1%	59.7%	28,556		0.02%	2 89	17 985	17,967	2.92	17,847	0.14%	2.39	27,866	2.40	27,674	2 /3	27 219	25,3/8	ו נ נ נ	0.04%	67,799	2722	57,652	67,078	64,69/	64 697	

Average Home Value	\$1,000,000 +	\$750,000 - \$999,999	\$500,000 - \$749,999	\$400,000 - \$499,999	\$300,000 - \$399,999	\$250,000 - \$299,999	\$200.000	\$100,000 - \$143,555 \$150,000 - \$199,999	\$30,000 - \$39,539 \$100,000 - \$140,000	\$50,000 \$50,000	Total	2020 Owner Occupied Housing Units by Value	Average Home Value	\$1,000,000 +	\$750.000 - \$999.999	\$400,000 - \$499,999 \$500 000 - \$749 999	\$300,000 - \$399,999	\$250,000 - \$299,999	\$200,000 - \$249,999	\$150,000 - \$199,999	\$100,000 - \$149,999	\$50,000 - \$99,999	<\$50,000	Total	2015 Owner Occupied Housing Units by Value	Average Household Income	\$200,000+	\$150 000 \$170,000 \$150 000 \$170,000	\$100 000 - \$149 999	\$50,000 - \$74,999	\$35,000 - \$49,999	\$25,000 - \$34,999	\$15,000 - \$24,999	<\$15,000	Household Income Base	2020 Households by Income	Average Household Income	\$200,000+	\$150,000 - \$199,999	\$100,000 - \$149,999	\$75,000 - \$99,999	\$50,000 - \$74,999	\$35,000 - \$49,999	\$25,000 - \$34,999	\$15,000 - \$24,999	<\$15,000	Household Income Base	2015 Households by Income	
\$249,450	1.2%	1.7%	5.9%	4.7%	11.0%	10.7%	16.2%	13.3%	15 50%	11.6%	17,502		\$223,713	1.1%	1.1%	4.5%	10.0%	8.9%	13.2%	17.8%	18.5%	13.3%	7.6%	17,403		\$62,641	2.7%	2 7%	13.7%	19.0%	14.5%	11.0%	12.8%	15.0%	27,866		\$55,056	2.4%	1.6%	7.7%	11.2%	17.0%	14.6%	13.0%	16.7%	15.9%	27,674		

Males	2020 Population by Sex	Females	Males	2015 Population by Sex	Females	Males	2010 Population by Sex	18 +	85 +	75 - 84	65 - 74	55 - 64	45 - 54	35 - 44	25 - 34	15 - 24	10 - 14	5 - 9	0 - 4	Total	2020 Population by Age	18 +	85 +	75 - 84	65 - 74	55 - 64	35 - 44	25 - 34	15 - 24	10 - 14	5 .	0 - 4	Total	18 +	85 +	75 - 84	65 - 74	55 - 64	45 - 54	35 - 44	25 - 34	15 - 24	. 10 - 14	5 - 9	0 - 4	Total
																													*								ŧ									
																																			,											
33,835		33,939	33,713		33,702	3,3,376		78.7%	2.2%	6.2%	12.8%	14.3%	11.7%	10.9%	11.9%	12.2%	6.0%	5.8%	5.9%	67,799		78.3%	2.1%	5.4%	11.2%	15.0%	11.0%	11.6%	13.1%	6.0%	5.9%	6.0%	67.654	76.9%	2.0%	5.4%	9.1%	14.6%	13.9%	11.5%	10.9%	13.6%	6.5%	6.2%	6.3%	67,078

Noninstitutionalized Population	Institutionalized Population	In Group Quarters	In Nonfamily Households	Nonrelative	Other relative	Child	Spouse	Householder	In Family Households	In Households	Total	2010 Population by Relationship and Household Type	Diversity Index	Hispanic Origin	Two or More Races	Some Other Race Alone	Pacific Islander Alone	Asian Alone	American Indian Alone	Black Alone	White Alone	Total	2020 Population by Race/Ethnicity	Diversity Index	Hispanic Origin	Two or More Races	Some Other Race Alone	Pacific Islander Alone	Asian Alone	American Indian Alone	Black Alone	White Alone	Total	2015 Population by Race/Ethnicity	Diversity Index	Hispanic Origin	Two or More Races	Some Other Race Alone	Pacific Islander Alone	Asian Alone	American Indian Alone	Black Alone	White Alone	lotal	zoto Population by Race/Ethnicity	1040 Donnietins by Denn /Rebeloity
1.1%	0.3%	1.4%	17.8%	3.0%	3.1%	27.9%	20.1%	26.6%	80.8%	98.6%	67,078		53.0	17.1%	5.2%	7.4%	0.2%	1.1%	4.4%	1.0%	80.8%	67,799		48.8	14.7%	4.7%	6.4%	0.1%	1.0%	4.3%	0.8%	82.6%	67,653		44.0	12.4%	4.3%	5.4%	0.1%	0.9%	4.1%	0.7%	84.5%	67,078		

Grade 4.20 46. No Diploma 4.20 rec 24.00% rec 56.1% rec 52.2% ressonal Degree 7.7% rec 9.2% rec 9.2% rec 9.2% rec 9.2% population 16+ in Labor Force 55.474 pvel 55.2% dopulation 16+ by Industry 55.2% de 9.7% de 2.1% 3.6% 2.1% 4.18% VUtilities 4.1%	Transportation/Material Moving
orce	Production
orce	Installation/Maintenance/Repair
orce	Construction/Extraction
orce	Farming/Forestry/Fishing
orce	Blue Collar
orce	
orce	Administrative Support
orce	
rorce	Professional
orce	Management/Business/Financial
orce	White Collar
orce	
orce	2015 Employed Population 16+ by Occupation
orce	Public Administration
orce	
orce	Finance/Insurance/Real Estate
orce	Information
orce	Transportation/Utilities
orce	Retail Trade
orce	Wholesale Trade
orce	Manufacturing
orce	Construction
orce	Agriculture/Mining
orce	
orce	2015 Employed Population 16+ by Industry
orce	Civilian Unemployed
orce	Civilian Employed
	2015 Civilian Population 16+ in Labor Force
t	Never Married
t and the second	
oma 31	2015 Population 15+ by Marital Status
oma 31	Graduate/Professional Degree
oma si	Bachelor's Degree
all comma	Associate Degree
Diploma ential	Some College, No Degree
Diploma	GED/Alternative Credential
	High School Graduate
	9th - 12th Grade, No Diploma
40	Less than 9th Grade
40	
on 25+ by Educational Attainment	2015 Population 25+ by Educational Attainment

Renter Occupied	Owned with a Mortgage/Loan	Owner Occupied	Total	2010 Households by Tenure and Mortgage Status	7 + Person Household	6 Person Household	5 Person Household	4 Person Household	3 Person Household	2 Person Household	1 Person Household	Total	2010 Households by Size	Same-sex	Male-female	Unmarried Partner Households	Multigenerational Households	All Households with Children	Nonfamily Households	With Related Children	Other Family with Female Householder	With Related Children	Other Family with Male Householder	Other Family (No Spouse Present)	With Related Children	Husband-wife Families	Family Households	Households with 2+ People	Households with 1 Person	Total	2010 Households by Type
24.0% 34.9%	41.2%	65.1%	27,219		1.4%	2.3%	5.3%	11.1%	14.5%	38.2%	27.3%	27,219		0.6%	7.2%	7.7%	2.9%	29.5%	7.1%	7.4%	10.9%	3.1%	5.1%	16.0%	18.4%	49.5%	65.6%	72.7%	27.3%	27,219	

Appendix C



Contact Us 541.882.9600

Housing Data for Klamath Falls

Housing Affordability Data		
	Klamath Falls	Nation
Zillow Home Value Index	\$158,500.00	\$201,900.00
Median Single Family Home Value	\$159,200.00	\$200,100.00
Median Condo Value	<u>-</u>	\$217,000.00
Median 2-Bedroom Home Value	\$106,400.00	\$158,000.00
Median 3-Bedroom Home Value	\$170,400.00	\$195,700.00
Median 4-Bedroom Home Value	\$216,000.00	\$319,200.00
Percent Homes Decreasing	11.40 %	17.20 %
Percent Listing Price Reduction	15.60 %	16.70 %
Median List Price Per Sq Ft	\$104.00	\$128.00
Median List Price	\$189,000.00	\$254,900.00
Property Tax	\$698.00	\$2,147.00
Turnover (Sold Within Last Yr.)	3.40 %	2.90 %
Median Value Per Sq Ft	\$108.00	\$139.00
1-Yr. Change	5.70 %	6.90 %
Homes For Sale By Owner	32	81195
New Construction	1	157846
Foreclosures	3	12855

Homes & Real Estate Data		
	Klamath Falls	Nation
Owners	49.31 %	66.27 %
Renters	50.69 %	33.73 %
Median Home Size (Sq. Ft.)	1440	-
Avg. Year Built	1970	-
Single-Family Homes	77.28 %	-
Condos	1.88 %	-

Median Condo Value	Median Home Value
This data is not available in this area.	This data is not available in this area.
Dollars Per Square Foot	Home Value Index Distribution
This data is not available in this area.	This data is not available in this area.
Home Type	Owners vs. Renters
Other 20.8%	Rent 50.7%
Condo 1.9% Single family 77.3%	Own 49.3%
Home Size in Square Feet	Year Built
1000 or less 22.0%	2000 to present 9,7%
1000-1400 25.6%	1980-1999 20.1%
1400-1800 23.1%	1960-1979 32.7%
1800-2400 17.8%	1940-1959 16.6%
2400-3600 8.9%	1920-1939 18.9%
3600 or more 2.5%	1900-1919 #1.8%
	1900 or before 10 3%

PROVIDED BY Zillow

See Klamath Falls, Oregon Real Estate on Zillow

Appendix D



Contact Us 541.882.9600

Foothills Location - Businesses (5 mile radius) Business Report (5 mile radius around Lat: 42.2250852894111 Lng: -121.734824180603)

Business Type Total Bu	ısinesses	%	Estimated Sales	# Est. Employees
Accommodation and Food Services	150	7.42%	\$100,361,000	2,089
Administrative and Support and Waste Management and Remediation Services	66	3.26%	\$24,420,000	330
Agriculture, Forestry, Fishing and Hunting	16	0.79%	\$3,971,000	36
Arts, Sports, Entertainment, and Recreation	31	1.53%	\$9,055,000	343
Banking, Finance and Insurance	88	4.35%	\$988,014,000	1,008
Construction	193	9.55%	\$220,456,000	1,158
Education	53	2.62%	\$3,591,000	1,189
Health Care and Social Services	216	10.68%	\$197,155,000	3,751
Holding Companies and Managing Offices	1	0.05%	\$1,316,000	3
Information	45	2.23%	\$130,958,000	573
Manufacturing - Chemical, Fuel, Paper, Plastic, Wood	22	1.09%	\$210,685,000	779
Manufacturing - Electronics, Furniture, Machinery, Metal, Transportation, Misc.	33	1.63%	\$30,563,000	241
Manufacturing - Processed Food, Textiles, Clothing	13	0.64%	\$28,623,000	325
Mineral, Oil and Gas Extraction	3	0.15%	\$6,495,000	15
Other Services - Repair, Personal Care, Laundry, Religious, etc.	301	14.89%	\$47,621,000	1,398
Professional, Scientific, and Technical Services	134	6.63%	\$88,387,000	885
Public Administration	128	6.33%	\$1,900,000	1,900
Real Estate and Rentals	113	5.59%	\$40,695,000	420
Retail: Hobby, Media, General Merchandise	97	4.8%	\$177,423,000	1,121
Retail: Home, Food, Automobiles, Personal Care	182	9%	\$588,514,000	1,650
Transportation and Warehousing: Couriers and Messengers, Warehousing and Storage	4	0.2%	\$433,000	75
Transportation and Warehousing: Private and Public Transportation, Oil and Gas Pipelines, Sightseeing	38	1.88%	\$45,528,000	294
Unclassified	5	0.25%	\$13,000	13
Utility Services: Power, Gas, Steam, Water, and Sewage	6	.0.3%	\$30,658,000	106
Wholesalers	84	4.15%	\$842,771,000	685

Info USA, May 2017

Appendix E



Contact Us 541.882.9600

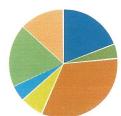
Foothills Location - Consumer Expenditures (5 mile radius)

Consumer Expenditures Report (5 miles radius around Lat: 42.22509 Lng: -121.73482)

Apparel (2017)

Infants Apparel

Footwear



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,583	\$27,892
Men's Apparel	\$303	\$5,347
Boys' Apparel	\$68	\$1,208
Women's Apparel	\$522	\$9,211
Girls' Apparel	\$109	\$1,922

\$75

\$293

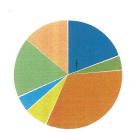
\$210

\$1,334

\$5,170

\$3,700

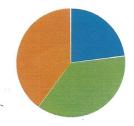
Apparel (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Гotal	\$1,801	\$32,397
Men's Apparel	\$347	\$6,239
Boys' Apparel	\$77	\$1,393
Women's Apparel	\$596	\$10,722
Girls' Apparel	\$124	\$2,231
Infants Apparel	\$86	\$1,549
Footwear	\$322	\$5,796
Apparel Services and Accessories	\$248	\$4,466

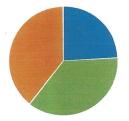
Entertainment (2017)

Apparel Services and Accessories



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,531	\$44,604
Fees And Admissions	\$582	\$10,254
Video And Audio Equipment	\$937	\$16,514
Recreational Equipment And Supplies	\$1,012	\$17,836

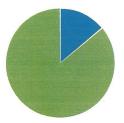
Entertainment (2022)

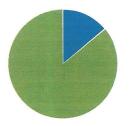


	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,891	\$51,991
Fees And Admissions	\$697	\$12,535
Video And Audio Equipment	\$1,053	\$18,936
Recreational Equipment And Supplies	\$1,141	\$20,520

Education (2017)



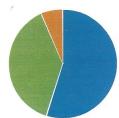




¶"	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,547	\$27,269
Books And Supplies	\$216	\$3,811
Tuition	\$1,331	\$23,458

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,859	\$33,437
Books And Supplies	\$259	\$4,672
Tuition	\$1,599	\$28,765

Food and Beverages (2017)

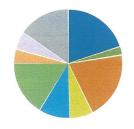


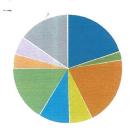
Food and Beverages (2022)

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$6,849	\$120,667
Food At Home	\$3,759	\$66,227
Food Away From Home	\$2,645	\$46,600
Alcoholic Beverages	\$445	\$7,840



Gifts (2017)

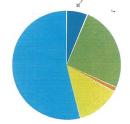




	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,067	\$18,801
Gifts Of Apparel	\$212	\$3,742
Gifts Of Apparel Accessories	\$27	\$480
Gifts Of Education	\$215	\$3,805
Gifts Of Recreation	\$72	\$1,283
Gifts Of Food And Beverages	\$98	\$1,729
Gifts Of Household Furnishings And Equipment	\$174	\$3,067
Gifts Of Household	\$45	\$805
Gifts Of Transportation	\$56	\$1,000
Gifts Elsewhere Unspecified	\$164	\$2,890

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,264	\$22,729
Gifts Of Apparel	\$251	\$4,516
Gifts Of Apparel Accessories	\$32	\$580
Gifts Of Education	\$255	\$4,590
Gifts Of Recreation	\$86	\$1,550
Gifts Of Food And Beverages	\$116	\$2,088
Gifts Of Household Furnishings And Equipment	\$206	\$3,710
Gifts Of Household	\$53	\$967
Gifts Of Transportation	\$68	\$1,225
Gifts Elsewhere Unspecified	\$194	\$3,501

Household Furnishings (2017)



Household Furnishings (2022)

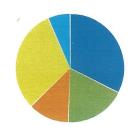
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,521	\$26,809
Household Textiles	\$96	\$1,701

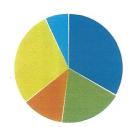
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,762	\$31,683
Household Textiles	\$110	\$1,984

Furniture	\$384	\$6,780
Floor Coverings	\$20	\$356
Major Appliances	\$198	\$3,500
Housewares And Small Appliances	\$821	\$14,472

Furniture	\$449	\$8,079
Floor Coverings	\$24	\$440
Major Appliances	\$227	\$4,092
Housewares And Small Appliances	\$950	\$17,089

Shelter (2017)

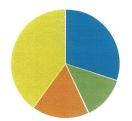




	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$9,440	\$166,320
Mortgage Interest	\$3,061	\$53,940
Property Taxes	\$1,701	\$29,981
Miscellaneous Owned Dwelling Costs	\$1,149	\$20,256
Rental Costs	\$2,901	\$51,114
Other Lodging	\$626	\$11,029

\$ PER HOUSEHOLD	TOTAL \$000'S
\$10,718	\$192,713
\$3,579	\$64,363
\$1,989	\$35,770
\$1,323	\$23,788
\$3,058	\$54,994
\$767	\$13,799
	\$10,718 \$3,579 \$1,989 \$1,323 \$3,058

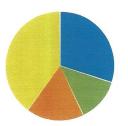
Household Operations (2017)



Household Operations (2022)

Personal Care (2022)

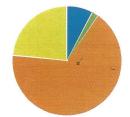
Shelter (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,225	\$21,593
Babysitting And Elderly Care	\$367	\$6,478
Household Services	\$159	\$2,815
Alimony And Child Support	\$208	\$3,680
Household Supplies	\$489	\$8,622

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,443	\$25,952
Babysitting And Elderly Care	\$432	\$7,783
Household Services	\$187	\$3,378
Alimony And Child Support	\$246	\$4,428
Household Supplies	\$576	\$10,363

Personal Care (2017)

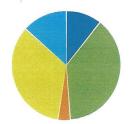


+

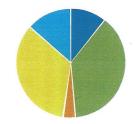
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$595	\$10,498
Hair Care	\$46	\$819
Electric Personal Care Appliances	\$11	\$206
Personal Care Services	\$398	\$7,022
Personal Care Products	\$139	\$2,451

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$673	\$12,115
Hair Care	\$52	\$945
Electric Personal Care Appliances	\$13	\$238
Personal Care Services	\$450	\$8,103
Personal Care Products	\$157	\$2,829

Utilities (2017)

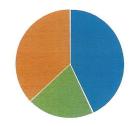


	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,567	\$62,856
Natural Gas	\$376	\$6,637
Electricity	\$1,363	\$24,027
Fuel Oil And Other Fuels	\$128	\$2,265
Telephone Service	\$1,217	\$21,444
Other Utilities	\$481	\$8,484



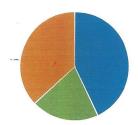
		\$ PER HOUSEHOLD	TOTAL \$000'S
Total		\$3,947	\$70,969
Natural Gas		\$419	\$7,541
Electricity		\$1,500	\$26,984
Fuel Oil And Other Fuels		\$142	\$2,567
Telephone Service	t	\$1,347	\$24,228
Other Utilities		\$536	\$9,649

Reading (2017)



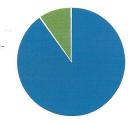
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$101	\$1,783
Newspapers	\$43	\$765
Magazines	\$20	\$365
Books	\$37	\$652

Reading (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$115	\$2,075
Newspapers	\$49	\$891
Magazines	\$23	\$425
Books	\$42	\$758

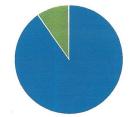
Tobacco (2017)



	4	\$ PER HOUSEHOLD	TOTAL \$000'S
Total		\$307	\$5,417
Cigarettes		\$276	\$4,874
Other Tobacco Products		\$30	\$543

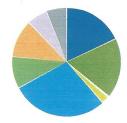
Transportation /	Annual Property lies

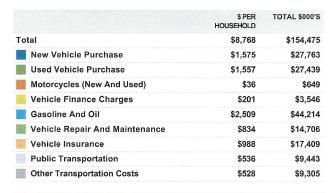
Tobacco (2022)

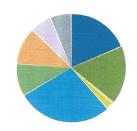


	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$328	\$5,913
Cigarettes	\$295	\$5,321
Other Tobacco Products	\$32	\$592

Transportation (2022)

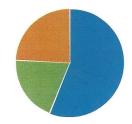






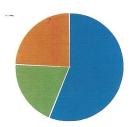
	\$ PER	TOTAL \$000'S
	HOUSEHOLD	
Total	\$9,844	\$177,010
New Vehicle Purchase	\$1,820	\$32,725
Used Vehicle Purchase	\$1,696	\$30,495
Motorcycles (New And Used)	\$41	\$738
Vehicle Finance Charges	\$225	\$4,051
Gasoline And Oil	\$2,778	\$49,959
Vehicle Repair And Maintenance	\$936	\$16,830
Vehicle Insurance	\$1,101	\$19,814
Public Transportation	\$633	\$11,384
Other Transportation Costs	\$612	\$11,014

Health Care (2017)



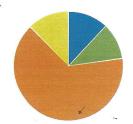
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,820	\$67,307
Health Care Insurance	\$2,140	\$37,701
Health Care Services	\$756	\$13,328
Health Care Supplies And Equipment	\$923	\$16,278

Health Care (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$4,232	\$76,098
Health Care Insurance	\$2,370	\$42,620
Health Care Services	\$837	\$15,059
Health Care Supplies And Equipment	\$1,024	\$18,419

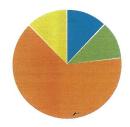
Miscellaneous Expenses (2017)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$687	\$12,113
Legal And Accounting	\$82	\$1,461
Funeral And Cemetery	\$75	\$1,337
Finance Charges Excluding Mortgage And Vehicle	\$443	\$7,808
Other Miscellaneous Expenses	\$85	\$1,506

Personal Insurance (2017)		
	\$ PER	TOTAL \$000'S
	HOUSEHOLD	

Miscellaneous Expenses (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$771	\$13,870
Legal And Accounting	\$93	\$1,674
Funeral And Cemetery	\$85	\$1,539
Finance Charges Excluding Mortgage And Vehicle	\$496	\$8,933
Other Miscellaneous Expenses	\$95	\$1.724

Personal Insurance (2022)		
	\$PER	TOTAL \$000'S
	HOUSEHOLD	

Contributions (2017)		4.5
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$1.828

\$ PER HOUSEHOLD	TOTAL \$000'S
	\$2,203

Retail Potential (2017)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
New Car Dealers	\$3,200	\$56,391
User Car Dealers	\$191	\$3,372
Recreational Vehicle Dealers	\$9	\$172
Motorcycle and Boat Dealers	\$136	\$2,406
Auto Parts and Accessories	\$496	\$8,743
Tire Dealers	\$226	\$3,985
Furniture Stores	\$297	\$5,244
Floor Covering Stores	\$108	\$1,913
Other Home Furnishing Stores	\$101	\$1,785
Appliances and Electronics Stores	\$699	\$12,325
Computer Stores	\$1,230	\$21,683
Camera and Photography Stores	\$82	\$1,450
Hardware Stores	\$165	\$2,920
Paint and Wallpaper Stores	\$15	\$266
Home Centers	\$366	\$6,463
Other Building Materials Stores	\$443	\$7,815
Outdoor Power Equipment Stores	\$13	\$241
Nursery and Garden Stores	\$110	\$1,944
Grocery Stores	\$5,208	\$91,767
Convenience Stores	\$220	\$3,885
Meat Markets	\$54	\$955
Fish and Seafood Markets	\$12	\$225
Fruit and Vegetable Markets	\$25	\$449
Other Specialty Food Markets	\$39	\$703
Liquor Stores	\$120	\$2,130
Pharmacy and Drug Stores	\$1,093	\$19,267
Costmetics and Beauty Stores	\$46	\$825
Optical Goods Stores	\$115	\$2,042
Other Health and Personal Care Stores	\$89	\$1,569
Gasoline Stations with Convenience Stores	\$826	\$14,553
Gasoline Stations without Convenience Stores	\$136	\$2,411
Men's Clothing Stores	\$45	\$802
Women's Clothing Stores	\$145	\$2,568
Childrens' and Infant's Clothing Stores	\$80	\$1,426
Family Clothing Stores	\$306	\$5,393
Clothing Accessory Stores	\$16	\$283
Other Apparel Stores	\$36	\$645
Shoe Stores	\$103	\$1,817
Jewelry Stores	\$190	\$3,352
Luggage Stores	- \$178	\$3,151
Sporting Goods Stores	\$137	\$2,421
Hobby, Toy, and Game Stores	\$40	\$716
Sewing and Needlecraft Stores	\$15	\$265
Musical Instrument Stores	\$32	\$578
	\$297	\$5,241
Book Stores		\$1,363
	\$77	
Record,Tape,and CD Stores	\$77 \$2 399	
Record,Tape,and CD Stores Department Stores	\$2,399	\$42,272
Record,Tape,and CD Stores Department Stores Warehouse Superstores	\$2,399 \$1,044	\$42,272 \$18,409
Record,Tape,and CD Stores Department Stores	\$2,399	\$42,272 \$18,409 \$5,074

Gift and Souvenir Stores	\$70	\$1,242
Used Merchandise Stores	\$46	\$823
Pet and Pet Supply Stores	\$96	\$1,702
Art Dealers	\$8	\$157
Mobile Home Dealers	\$0	\$6
Other Miscellaneous Retail Stores	\$94	\$1,673
Mail Order and Catalog Stores	\$1,717	\$30,258
Vending Machines	\$76	\$1,354
Fuel Dealers	\$318	\$5,618
Other Direct Selling Establishments	\$157	\$2,770
Hotels and Other Travel Accomodations	\$116	\$2,051
RV Parks	\$1	\$33
Rooming and Boarding Houses	\$0	\$16
Full Service Restaurants	\$782	\$13,784
Limited Service Restaurants	\$777	\$13,696
Special Food Services and Catering	\$130	\$2,301
Drinking Places	\$70	\$1,234

Source: Applied Geographic Solutions, 2017



Contact Us 541.882.9600

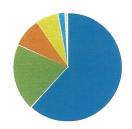
Foothills Location - Labor Force (5 mile radius)

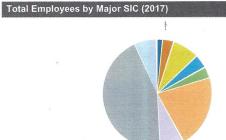
Labor Force Report (5 miles radius around Lat: 42.22509 Lng: -121.73482)

Total Establishments	
	TOTAL
	2,306



Total Establishments by Size (2017)





	TOTAL	%
1-4 Employees	1,428	61.93
5-9 Employees	456	19.77
10-19 Employees	200	8.67
20-49 Employees	154	6.68
50-99 Employees	50	2.17
100-249 Employees	14	0.61
250-499 Employees	2	0.09
500-999 Employees	1	0.04
1000+ Employees	1	0.04

	TOTAL	%
Agricultural, Forestry, Fishing (SIC Range 01-09)	320	1.63
Mining (SIC 10-14)	9	0.05
Construction (SIC 15-17)	638	3.24
Manufacturing (SIC 20-39)	1,552	7.88
Transportation and Communications (SIC 40-49)	818	4.15
Wholesale Trade (SIC 50-51)	658	3.34
Retail Trade (SIC 52-59)	4,260	21.64
Finance, Insurance And Real Estate (SIC 60-69)	1,424	7.23
Services (SIC 70-89)	8,669	44.03
Public Administration (SIC 90-98)	1,287	6.54
Unclassified (SIC 99)	54	0.27

	TOTAL	9
Agriculture, Forestry and Fishing	11	0.4
Agricultural Services	44	1.9
Coal and Ore Mining	0	0.0
Oil and Gas	2	0.0
General Construction	60	2.6
Heavy Construction	80	3.4
Food Manufacturing	6	0.2
Tobacco Manufacturing	1	0.0
Textile Mills	~ 0	0.0
Apparel and Textile Manufacturing	1	0.0
Lumber and Wood Production	12	0.5
Furniture Manufacturing	1	0.0
Paper Manufacturing	0	0.0
Printing and Publishing	8	0.3
Chemicals	1	0.0
Petroleum Refining	3	0.1
Rubber and Plastics	1	0.0
Leather Manufacturing	1	0.0
Stone, Glass, and Concrete	1	0.0
Metals Fabrication	5	0.2

Total Employees by Establishment Type	(2017)	
	, TOTAL	%
Agriculture, Forestry and Fishing	27	0.14
Agricultural Services	293	1.49
Coal and Ore Mining	0	0.00
Oil and Gas	9	0.05
General Construction	260	1.32
Heavy Construction	378	1.92
Food Manufacturing	202	1.03
Tobacco Manufacturing	2	0.01
Textile Mills	0	0.00
Apparel and Textile Manufacturing	1	0.01
Lumber and Wood Production	811	4.12
Furniture Manufacturing	- 6	0.03
Paper Manufacturing	0 .	0.00
Printing and Publishing	226	1.15
Chemicals	4	0.02
Petroleum Refining	39	0.20
Rubber and Plastics	. 4	0.02
Leather Manufacturing	15	0.08

Machinery and Equipment Manufacturing	17	0.74
Transportation	50	2.17
Travel Services	4	0.17
Transport Services	0	0.00
Communications	20	0.87
Utilities	10	0.43
Durables Wholesale	54	2.34
Non Durables Wholesale	28	1.21
Building Materials, Hardware and Garden	21	0.91
General Merchandise Stores	13	0.56
Food Markets	10	0.43
Convenience Stores	7	0.30
Other Food Stores	20	0.87
Auto Dealers and Gas Stations	53	2.30
Clothing Stores	12	0.52
Furniture Stores	14	0.61
Home Furnishings	13	0.56
Electronics and Computer Stores	5	0.22
Music Stores	4	0.17
Restaurants	77	3.34
Other Food Service	29	1.26
Bars	8	0.35
Drug Stores	5	0.22
Liquor Stores	4	0.17
Specialty Stores	97	4.21
Catalog and Direct Sales	3	0.13
Banks and Financial Institutions	123	5.33
Insurance Carriers	2	0.09
Insurance Agents and Brokers	42	1.82
Real Estate	81	3.51
Hotels and Lodging	25	1.08
Dry Cleaning and Laundry	8	0.35
Beauty and Barber Shops	43	1.86
Other Personal Service	42	1.82
Advertising	7	0.30
Computer Services	20	0.87
Other Business Services	66	2.86
Auto Repair/Services	72	3.12
Miscellaneous Repair Services	28	1.21
Motion Pictures	11	0.48
Entertainment and Recreation Services	33	1.43
Health and Medical Services	293	12.71
Hospitals	293 41	1.78
Legal Services	41	1.78
Primary and Secondary Education	29	1.26
Colleges and Universities Social Services	5	0.22
Child Care Services	148	6.42
	11	0.48
Museums and Zoos	4	0.17
Membership Organizations	82	3.56
Professional Services Government	62	2.69
1-OVORDMOD®	113	4.90
Unclassified Establishments	50	2.17

Total Businesses by NAICS (2017)		
	TOTAL	%
Agriculture, Forestry and Fishing	17	0.74
Agricultural Services	0	0.00
Coal and Ore Mining	0	0.00
Oil and Gas	2	0.09
General Construction	142	6.16

Stone, Glass, and Concrete	70	0.36
Metals Fabrication	93	0.47
Machinery and Equipment Manufacturing	79	0.40
Transportation	387	1.97
Travel Services	30	0.15
Transport Services	0	0.00
Communications	258	1.31
Utilities	143	0.73
Durables Wholesale	370	1.88
Non Durables Wholesale	288	1.46
Building Materials, Hardware and Garden	407	2.07
General Merchandise Stores	610	3.10
Food Markets	201	1.02
Convenience Stores	42	0.21
Other Food Stores	184	0.93
Auto Dealers and Gas Stations	499	2.53
Clothing Stores	38	0.19
Furniture Stores	98	0.50
Home Furnishings	37	0.19
Electronics and Computer Stores	25	0.13
Music Stores	6	0.03
Restaurants	1,161	5.90
Other Food Service	302	1.53
Bars	60	0.30
Drug Stores	62	0.31
Liquor Stores	14	0.07
Specialty Stores	460	2.34
Catalog and Direct Sales	54	0.27
Banks and Financial Institutions	386	1.96
Insurance Carriers	520	2.64
Insurance Agents and Brokers	164	0.83
Real Estate	354	1.80
Hotels and Lodging	436	2.21
Dry Cleaning and Laundry	19	0.10
Beauty and Barber Shops	230	1.17
Other Personal Service	130	0.66
Advertising	26	0.13
Computer Services	52	0.26
Other Business Services	352	1.79
Auto Repair/Services	307	1.56
Miscellaneous Repair Services	56	0.28
Motion Pictures	37	0.19
Entertainment and Recreation Services	362	1.84
Health and Medical Services	1,651	8.39
Hospitals	1,819	9.24
Legal Services	146	0.74
Primary and Secondary Education	928	4.71
Colleges and Universities	189	0.96
Social Services	870	4.42
Child Care Services	280	1.42
Museums and Zoos	∡80 11	0.06
Membership Organizations	374	1.90
Professional Services		
Government	373 1 287	1.89
Oovermient	1,287	6.54

Total Employees by NAICS (2017)	ala esta la	1727
	TOTAL	%
Agriculture, Forestry and Fishing	38	0.19
Agricultural Services	O	0.00
Coal and Ore Mining	0	0.00

Heavy Construction	10	0.43	Oil and Can		0.05
Food Manufacturing	8	0.35	Oil and Gas	9 665	0.05 3.38
Beverage and Tobacco Products	3	0.13	General Construction	38	0.19
Textile Mills	0	0.00	Heavy Construction	268	1.36
Textile Products	1	0.04	Food Manufacturing Beverage and Tobacco Products	39	0.20
Apparel Manufacturing	0	0.00	Textile Mills	0	0.00
Leather Manufacturing	1	0.04	Textile Products	1	0.00
Wood Products	8	0.35	Apparel Manufacturing	0	0.00
Paper Manufacturing	0	0.00	Leather Manufacturing	15	0.08
Printing and Publishing	4	0.17	Wood Products	780	3.96
Chemicals	1	0.04	Paper Manufacturing	0	0.00
Petroleum and Coal Products	3	0.13	Printing and Publishing	12	0.06
Rubber and Plastics	1	0.04	Chemicals	4	0.02
Stone, Glass, and Concrete	1	0.04	Petroleum and Coal Products	39	0.02
Primary Metal Manufacturing	1	0.04	Rubber and Plastics	4	0.02
Metals Fabrication	7	0.30	Stone, Glass, and Concrete	70	0.36
Machinery and Equipment Manufacturing	5	0.22		6	0.03
Computers and Electronics	2	0.09	Primary Metal Manufacturing	101	0.03
Electrical Equipment and Appliances	0	0.00	Metals Fabrication	39	
Transportation Equipment	0	0.00	Machinery and Equipment Manufacturing		0.20
Furniture Manufacturing	8	0.35	Computers and Electronics	5	0.03
Miscellaneous Manufacturing	9	0.39	Electrical Equipment and Appliances	0	0.00
Communications	9	0.39	Transportation Equipment	0	0.00
Utilities	5	0.22	Furniture Manufacturing	93	0.47
Durables Wholesale	48	2.08	Miscellaneous Manufacturing	24	0.12
Non Durables Wholesale	27	1.17	Communications	44	0.22
Electronic Markets and Brokers	3	0.13	Utilities	105	0.53
Motor Vehicle and Parts Dealers	38	1.65	Durables Wholesale	356	1.81
Furniture and Home Furnishings	17	0.74	Non Durables Wholesale	283	1.44
Electronics and Applicances	20	0.87	Electronic Markets and Brokers	5	0.03
Building Materials, Hardware and Garden	20	0.87	Motor Vehicle and Parts Dealers	369	1.87
Food and Beverage Stores	28	1.21	Furniture and Home Furnishings	57	0.29
Health and Personal Care Stores	26	1.13	Electronics and Applicances	100	0.51
Gasoline Stations	15	0.65	Building Materials, Hardware and Garden	405	2.06
Clothing and Clothing Accessories	20	0.87	Food and Beverage Stores	302	1.53
Sporting Goods/Hobby/Book/Music Stores	33	1.43	Health and Personal Care Stores	147	0.75
General Merchandise Stores	13	0.56	Gasoline Stations	130	0.66
Miscellaneous Store Retailers	46	1.99	Clothing and Clothing Accessories	75	0.38
Nonstore Retailers	3	0.13	Sporting Goods/Hobby/Book/Music Stores	213	1.08
Warehousing/Storage, Postal/Courier	4	0.47	General Merchandise Stores	610	3.10
Service	4	0.17	Miscellaneous Store Retailers	143	0.73
Publishing	4	0.17	Nonstore Retailers	54	0.27
Software Publishers	2	0.09	Warehousing/Storage, Postal/Courier Service	74	0.38
Motion Pictures and Video	1	0.04	Publishing	214	1.09
Movie Theaters	1	0.04	Software Publishers	3	0.02
Broadcasting	11	0.48	Motion Pictures and Video	1	0.01
Data Processing/Hosting	6	0.26	Movie Theaters	15	0.08
Other Information Services	4	0.17	Broadcasting	214	1.09
Banking	125	5.42	Data Processing/Hosting	19	0.10
Insurance Carriers	44	1.91	Other Information Services	13	0.07
Real Estate	92	3.99	Banking	390	1.98
Rental and Leasing	17	0.74	Insurance Carriers	684	3.47
Legal Services	45	1.95	Real Estate	336	1.71
Accounting	36	1.56	Rental and Leasing	49	0.25
Agricultural and Engineering	19	0.82	Legal Services	177	0.90
Specialized Design	4	0.17	Accounting	173	0.88
Computer Systems Design	7	0.30	Agricultural and Engineering	85	0.43
Management/Scientific/Technical	7	0.30	Specialized Design	31	0.16
Consulting			Computer Systems Design	17	0.09
Scientific Research and Development	7	0.30	Management/Scientific/Technical		
Advertising and Public Relations	9	0.39	Consulting	43	0.22
Other Professional/Scientific/Technical Services	38	1.65	Scientific Research and Development	124	0.63

Company and Enterprise Management	0	0.00
Administrative and Support	49	2.12
Waste Management and Remediation	4	0.17
Elementary and Secondary Schools	28	1.21
Colleges and Universities	5	0.22
Business Schools, Computer and Management Training	0	0.00
Technical and Trade Schools	1	0.04
Educational Services	16	0.69
Physician Offices	110	4.77
Dental Offices	39	1.69
Other Health Practicioners	133	5.77
Outpatient Care	21	0.91
Medical and Diagnostic Laboratories	2	0.09
Home Health Care Services	5	0.22
Ambulatory Services	16	0.69
General Medical and Surgical Hospitals	3	0.13
Psychiatric and Substance Abuse Hospitals	5	0.22
Other Hospitals	1	0.04
Nursing and Residential Care	17	0.74
Individual and Family Services	102	4.42
Community Relief Services	1	0.04
Vocational Rehabilitation	2	0.09
Child Care Services	11	0.48
Performing Arts	2	0.09
Spectator Sports	1	0.04
Performing Arts/Sports Promoters	1	0.04
Agents and Managers	1	0.04
Indpendent Artists/Writers/Performers	2	0.09
Museums, Zoos, Historical Sites	6	0.26
Amusement, Gambling, and Recreation	8	0.35
Fitness Centers	7	0.30
Accomodations	25	1.08
Food Services and Drinking Places	114	4.94
Repair and Maintenance Services	86	3.73
Personal Care Services	79	3.43
Death Care Services	12	0.52
Religious/Civic/Professional Organizations	106	4.60
Public Administration	113	4.90

Total Employees by Occupation (2017)		
•	TOTAL	%
Executive, Managers, and Administrators	1,926	9.78
Protective Services	271	1.38
Farming, Forestry, and Fishing	194	0.99
Business and Financial Operations	614	3.12
Computer and mathematical occupations	108	0.55
Architecture and engineering	80	0.41
Life/Physical/Social Science occupations	111	0.56
Community and Social Services	361	1.83
Legal	54	0.27
Education/Training/Library	1,006	5.11
Health Diagnosing and Treating Practitioners	806	4.09
Health Technologists/Technicians	384	1.95
Healthcare support	696	3.53
Food Preparation/Serving	1,054	5.35
Building and Grounds maintenance	784	3.98
Personal care and service	1,173	5.96
Sales	2,392	12.15
Office and Administrative support	3,691	18.75
Construction and Extraction	1,013	5.15

Advertising and Public Relations	87	0.44
Other Professional/Scientific/Technical		
Services	182	0.92
Company and Enterprise Management	0	0.00
Administrative and Support	227	1.15
Waste Management and Remediation	10	0.05
Elementary and Secondary Schools	920	4.67
Colleges and Universities	189	0.96
Business Schools, Computer and Management Training	0	0.00
Technical and Trade Schools	7	0.04
Educational Services	66	0.34
Physician Offices	865	4.39
Dental Offices	206	1.05
Other Health Practicioners	317	1.61
Outpatient Care	279	1.42
Medical and Diagnostic Laboratories	5	0.03
Home Health Care Services	120	0.61
Ambulatory Services	225	1.14
General Medical and Surgical Hospitals	1,078	5.48
Psychiatric and Substance Abuse Hospitals	136	0.69
Other Hospitals	40	0.20
Nursing and Residential Care	411	2.09
Individual and Family Services	383	1.95
Community Relief Services	5	0.03
Vocational Rehabilitation	11	0.06
Child Care Services	280	1.42
Performing Arts	20	0.10
Spectator Sports	2	0.01
Performing Arts/Sports Promoters	1	0.01
Agents and Managers	2	0.01
Indpendent Artists/Writers/Performers	4	0.02
Museums, Zoos, Historical Sites	27	0.14
Amusement, Gambling, and Recreation	179	0.91
Fitness Centers	98	0.50
Accomodations	436	2.21
Food Services and Drinking Places	1,523	7.74
Repair and Maintenance Services	296	1.50
Personal Care Services	398	2.02
Death Care Services	63	0.32
Religious/Civic/Professional Organizations	658	3.34
Public Administration	1,287	6.54

	3.76	
934	4.74	
664	3.37	
389	1.98	
	004	

Source: Applied Geographic Solutions, 2017



Klamath County Talent Pool (20 mile radius)

Degrees Conferred by Program

Program	Associates	Bachelors	Masters	PhD	Graduates
Agriculture, Agriculture Operations, and Related Sciences	3	0	0	0	3
Biological and Biomedical Sciences	0	21	0	0	21
Business, Management, Marketing, and Related Support Services	33	46	0	0	79
Communication, Journalism, and Related Programs	0	4	0	0	4
Computer and Information Sciences and Support Services	. 0	21	0	0	21
Education	5	0	0	0	5
Engineering	0	85	13	0	98
Engineering Technologies and Engineering-Related Fields	15	83	7	0	105
Family and Consumer Sciences/Human Sciences	2	0	0	0	2
Health Professions and Related Programs	56	285	0	0	341
Homeland Security, Law Enforcement, Firefighting and Related Protective Services	9	0	0	0	9
Liberal Arts and Sciences, General Studies and Humanities	78	0	0	0	78
Mathematics and Statistics	0	4	0	0	4
Mechanic and Repair Technologies/Technicians	6	0	0	0	6
Natural Resources and Conservation	3	11	0	0	14
Psychology	0	36	0	0	36
Science Technologies/Technicians	. 1	0	0	0	1
Grand total	211	596	20	0	827

Annual Degrees Conferred, 2014-2015

